



Rocky Mountain Conference for Undergraduate Women in Physics

Hosted by
The University of Utah
Department of Physics and Astronomy
January 17th-19th, 2014

Sponsor Diversity

If your organization is interested in supporting diversity, achieving nationwide name-recognition, and networking with great minds then the Conference for Undergraduate Women in Physics (CUWiP) presents a great opportunity. Organizations, like yours, can impact the retention rate of women in physics by providing positive role models, connecting conference participants with women across the country, and promoting diversity in education and the workplace.

With your sponsorship we will be able to bring over a hundred talented undergraduate women in physics to Utah coming from Arizona, Colorado, Idaho, Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, South Dakota, and Wyoming. These undergraduates have a vast array of knowledge and interest that covers electronic design, lasers, material science, aerospace technology, renewable energy, nuclear energy, computer programming, science communication, and other technical skills. By sponsoring this conference your group will not only have the opportunity to encourage these undergraduates, but also to tell them about your company, shape their career interests, and network with them.

About CUWiP

The Conferences for Undergraduate Women in Physics are three day professional conferences that aim to help undergraduate women continue in physics by providing them with the opportunity to experience a professional conference, learn about graduate school and professions in physics, and access other women in physics of all ages with whom they can share experiences, advice, and ideas. The program will also include a poster session, where students can present their research, and a graduate school and industry expo that will feature information on scientific career paths. These conferences are organized by undergraduate students.

Sponsor Services

As a CUWiP sponsor your company will be given the chance to spread its image and network with young talented minds in a variety of ways:

1. As part of your contribution, your logo will be displayed on our website. Every participant will access the website in order to sign up and get conference information.
2. Fliers/pamphlets about your company will be placed in the information folder which will be handed out to every conference participant.
3. You will be invited to send a representative to the exposition where your company can showcase what you have to offer these future scientists and engineers.
4. Top sponsors will be invited to send a representative to our networking banquet. This is a chance for your company's representative to discuss opportunities and experiences with a small group of interested students.

Sponsorship Methods

The Rocky Mountain CUWiP is happy to accept sponsorship in any form your company can provide. Some of the possible sponsorship methods are:

1. Meal/coffee breaks for the participants. These will be held in between talks and panels to give the participants a chance to relax, refuel, and network. Your company may put up banners, posters, or any manner of signage to publicize your sponsorship.
2. Monetary donation: lump sum or direct sponsorship of student travel and/or lodging.
3. In-kind donations in the form of merchandise (i.e. pens, calculators, T-shirts, stickers), which will be placed inside the welcome bag of every participant at the conference, or rewards given to participants for outstanding research posters.

Contact

For more information or to become a sponsor, please contact us by email at cuwip@physics.utah.edu. We may also be reached by mail at the following address.

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